



NCX
NATIONAL CARRIER EXCHANGE

FOR IMMEDIATE RELEASE:

***National Carrier Exchange Launches Free Logistics Platform at the
Largest Trucking Show in the World***

NCX OFFICIAL LAUNCH

Los Angeles, CA, March 29, 2016 — Today the tech world is making waves in the Trucking Industry with the announcement of a **free** online logistics platform for Freight Carriers offered by the National Carrier Exchange (NCX). The launch is being announced at the Mid-America Trucking show (MATS), the world's largest heavy-duty trucking show, inviting over 80,000 attendees to use this new free service.

NCX provides a comprehensive Fleet Tracking, Dispatch, Management, and Operations platform that is available for Motor Carriers to use for free at www.NationalCarrierExchange.com. The platform enables Carriers to avoid wasting money on GPS tracking equipment, software, and licenses, as well as increase their efficiency with free real-time tracking and live mapping of all their trucks 24/7, 365 days a year. It also allows Dispatchers to schedule and assign work to all of their drivers, keep a detailed load calendar, and monitor shipments all the way from pickup to delivery with the click of a button. Carriers can even send free Tracking Numbers to their clients, giving them true Location Awareness and the ability to watch their cargo moving live on a map. At the moment of delivery, the system instantly transmits copies of the Signed Bill of Lading to the Carrier, allowing them to be sent off to the Shipper along with the invoice for the cost of the haul.

NCX was founded by Darrell Benvenuto and Chris Tanimoto. With over 15 years of experience in both Technology and Trucking, they knew the headaches of shipping and decided to design a solution that everyone needs and make it free and easy for the freight industry to adopt. NCX can be used by any size Carrier, from single Owner-Operators to those with hundreds or thousands of trucks on the road.

"Our users love the software! Instead of making endless phone calls trying to locate their trucks and keep an eye on their progress, they just track them online with NCX's real-time mapping technology ...all completely free!" – **Chris Tanimoto, Co Founder.**

Co-Founder Darrell Benvenuto explains, "Trucking is a challenging industry, filled with a lot of manual processes that eat up people's time, and a lot of expensive tools for tracking and dispatching that nibble away at profit. Dispatchers are some of the hardest working people in the business, juggling a dozen tasks at once trying to keep their customers happy and well-informed, and their companies are struggling to make a profit in the face of ever-tighter margins and increasing regulations. We wanted to build a single, free platform to help Fleet Dispatchers get more done in less time, and include a lot of helpful tools Carriers could benefit from. We're getting a lot of very happy users, and we're already working on adding even more features!"

--- continued

NCX's many free features and benefits make the platform an indispensable daily workflow tool:

- **Full Location Awareness** – the ability for Managers and Dispatchers to instantly see the location and status of all of their Trucks, at any given time, on a live map that continually updates as they travel, whether they are hauling or not. Many Carriers today pay for tracking on a per-load or monthly basis. NCX is *free* and saves you money.
- **Free Tracking Numbers** – are generated for each load and can be provided to customers so they know the exact location of their cargo at any time. No more customers constantly calling to ask where their truck is!
- **Instant Delivery Confirmation** – allowing Carriers to instantly obtain and send a copy of the signed Proof of Delivery out to their Shipper, Broker or Factor, allowing you to get paid sooner.
- **Driver Planning Calendar** – allows Dispatchers and Managers to plan and schedule work days, weeks, or even months in advance for each of their Drivers.
- **Electronic Invoicing System** – allowing Carriers to generate professional-looking invoices for their customers and transmit them via e-mail as PDF documents, with copies of the signed Proof of Delivery automatically attached.

NCX can be accessed using any Web Browser, and its free Company Driver App is currently available for Android Phones and Tablets, with an iPhone and iPad version to follow in early April. **Sign up now** at: www.NationalCarrierExchange.com

For additional information, contact:

Name	Monica Ramone, Director of Marketing
Company	National Carrier Exchange, Inc. Los Angeles, CA, 90017
Phone	(213) 232-8687 Ext. 151
Email	MRamone@NationalCarrierExchange.com

Summary:

NCX's mission is to eliminate constant interruptions and wasteful phone calls in order to free up Dispatchers' precious time. NCX allows Motor Carrier Dispatchers to efficiently manage their entire fleet through a comprehensive Web platform and free mobile apps for Drivers. With NCX, Carriers can spend fewer hours chasing after their fleet – and more on growing the business. NCX can be found at **Booth #67192 in the West Wing at MATS.**